



Mastering Recruitment & Retention

A Live Webinar Series

March 2024 — May 2024

Presented by: Denise
Boudreau, MHA, LNHA

Price: \$500 per registration link for all sessions.
LeadingAge MA earns 20% commission on every registration.

Click here to register:

<https://www.cultureoutcomeshub.com/a/2147744307/bxTvccdR>

Benefits:

- Expert insights and resources, **designed for aging services organizations.**
- Research-backed strategies to **transform your recruitment and retention efforts.**
- **NAB CEUs** for live attendance. (Approval Pending. Note: CEU requester must have their own registration link.)

Sessions:

Seven 60-minute Zoom sessions every other Friday from 3-4 pm ET, with recorded sessions for convenient replay.

Session 1: Why Work Anywhere Else? | March 8th.

Unlock the power of your organizational culture as a strategic competitive advantage! The most effective way to identify and retain the right employees is by showcasing your organizational culture consistently—before, during, and throughout their employment.

Session 2: Your Winning Employee Brand | March 22nd.

It's all about setting the stage for success! We'll reveal the secrets to creating an exceptional start for your new team members. Get ready to make onboarding an inspiring and unforgettable experience.

Session 3: Starting Off with a Bang! | April 5th.

Engagement is everything, and it starts right from the beginning! Discover strategies to engage new team members right from the start, showcasing your exceptional organizational culture and values. We'll delve into ways to infuse excitement into even the most routine aspects of the hiring process, making them uniquely yours.

Session 4: Orientation and Onboarding that's NOT Boring | April 19th.

Orientation serves as the foundation for shaping how team members interact with each other and those you serve. Is it a source of inspiration that embodies your company's values, or is it a day filled with endless paperwork and monotonous presentations that leave participants nodding off at the table?

Session 5: Inspiring Longevity and Loyalty | May 3rd.

Dive deep into the art of onboarding! We'll show you how to foster connections with organizational values and colleagues right from day one, setting the stage for a team that's passionate and ready to shine.

Session 6: Coaching Your Way to Great Retention | May 17th.

Coaching serves as a powerful tool for establishing clear expectations, goal alignment, and action plans that lead to tangible results, all while addressing challenges along the way. Learn how to build coaching relationships that empower your team members and provide feedback that truly makes a difference.

Session 7: Developing Superstars | May 31st.

Explore the significance of maintaining team member engagement and share strategies for tailoring growth opportunities to suit each individual's needs and aspirations. You'll discover how to keep your team engaged and build a workforce that's passionate about your organization.

Price: \$500 per registration link for all sessions.
LeadingAge MA earns 20% commission on every registration.

Click here to register:

<https://www.cultureoutcomeshub.com/a/2147744307/bxTvccdR>

For questions, please email [Jeanmarie Roberts](mailto:Jeanmarie.Roberts@leadingage.com).