



THE POWER OF DATA

COMPETITIVE ADVANTAGE

Universally the key metric nursing home administrators view each day is CENSUS. The landscape around SNF operators is changing and the old days of “they always refer to my facility” is fading. By using the power of data, Preferred Therapy Solutions is able to assist in developing a strategic road-map designed to increase your market share. We have access to competitive intelligence which allows us to identify potential referral targets and provide useful information on your competitor’s performance.

MARKET ANALYSIS INCLUDES

- Hospital referral patterns
- Market share analysis for post-acute providers
- Performance metrics on competitors including readmissions, ALOS and 5-star rating
- Referrals to SNFs by diagnostic category
- Local, regional, state and national level data analytics

CONTACT MATT TO SCHEDULE YOUR PERSONALIZED MARKET SHARE ANALYSIS. THE MARKET ANALYSIS IS YOURS TO KEEP!

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Facility Type	Patient Counts			Patient Counts by Discharge Coding			Performance Stats	
	Medicare Patients	All Patients Entering SNF w/in 30 days of D/C	Patients coded for SNF Care	Patients coded for Home Health Care	Patients coded for Hospice Care	Patients coded for home or self Care (No PAC)	Average Medicare Days Per SNF Stay	% Readmitted: 30 days
General Acute Care Hospital	4962	1750	1637	1559	156	1921	22	15.6%
General Acute Care Hospital	3646	1154	1157	1139	199	1481	21	18.4%
General Acute Care Hospital	3091	993	941	1039	133	1192	24	15.3%
General Acute Care Hospital	3059	825	743	995	148	1332	26	13.9%
General Acute Care Hospital	2622	881	920	762	69	1018	19	13.6%
General Acute Care Hospital	2509	949	929	718	126	849	21	14.6%

STRATEGIC PARTNERSHIPS

FULL SERVICE



IN-HOUSE MANAGEMENT



CONSULTING